



Your Projects Wanted!

EYES & EARS NEW TALENTS 2026

In the media industry, it is not only the development of an idea that is important, but especially its realisation, presentation and contact with those who are always on the lookout for young creative talent.

That's why you - graduates, students and trainees in the field of audio-visual media - are invited to submit your projects by **July 31, 2026** at the latest.

The three winning teams will have the opportunity to present their project to a distinguished audience of experts at EYES & EARS 2026 in Munich in October and will be awarded a trophy during the event. The audience will then vote on the spot to select the winner of the Eyes & Ears New Talents 2026 award, who will be announced during the show.

WOODLAND was awarded the Eyes & Ears New Talent Award 2025. The team led by Emil Pogolski and Jim Obmann from the University of Television and Film Munich received royalty-free music donated by BMG for their next non-commercial project. However, all three New Talent finalists were winners, as they each received – in addition to the expert recognition of the audience – a free annual subscription to Adobe Creative Cloud, donated by Adobe.

What can be submitted?

Term papers, final theses, and practice papers published or developed between July 1, 2025 and July 31, 2026.

What must a submission include?

- Description of the project (PDF)
- audio-visual illustrative material (case film, making-of, short film, max. 5 minutes each)

Where can submissions be made?

Please submit your projects via our [online form](#)

What does a submission cost?

Submissions to the Eyes & Ears New Talents are free of charge.

Jury of the Eyes & Ears New Talents

In September 2026, the New Talents jury - consisting of experienced Eyes & Ears members - will evaluate all submissions and select the best three projects for presentation. Afterwards, we will inform you if your project has been selected. The Eyes & Ears New Talent Trophies will be presented at the International Eyes & Ears Awards 2026 in Munich in October.

For 30 years, **Eyes & Ears of Europe** has been the association for design, promotion, and marketing of audiovisual media in Europe. It connects professionals and executives from broadcasters, agencies, and production companies to foster exchange on trends, innovations, and best practices in creation and brand communication. The International Eyes & Ears Awards are regarded as one of the most important honors for creative excellence in the industry.

Questions? Just send us an eMail: talents@eeofe.org

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Eyes & Ears of Europe

Eyes & Ears of Europe – Association for Design, Promotion and Marketing of Audiovisual Media

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